



19th Annual
Mesilla Valley Balloon Rally
January 14-15, 2012
5013 Hacienda Ave.
Las Cruces, New Mexico, 88011

Dear Mesilla Valley Balloon Rally Sponsor,

We would like to invite you to participate as a sponsor in the **19th Annual Mesilla Valley Balloon Rally (MVBR)**. This exciting community event is scheduled to occur the weekend of **January 14-15, 2012**. Over the past eighteen years, this event has become a special event for the Mesilla Valley that is family oriented and free to the public. Although we had to cancel the rally in 2009 & 2010, we were able to bring it back to life in 2011. We are excited to have a new board, and ready to put the balloons back in the air.

The benefits and costs of sponsoring a balloon for the 2012 Rally are outlined in the enclosed Sponsorship Agreement. If you are interested in sponsoring a balloon for the 2012 Mesilla Valley Balloon Rally, please fill out the enclosed Sponsorship Agreement and return to address listed above.

We would be pleased to meet with you in person to answer any questions or concerns, or you may call Janette Stone at (575) 382-5465.

We look forward to your sponsorship.

Sincerely,

Mesilla Valley Balloon Rally Board